

MINUTES OF KEEP BLANCO BEAUTIFUL 2021 FIRST QUARTER MEETING

AT 308 PECAN STREET, BYARS BUILDING, JAN. 19, 2021 10: 35 A.M.

1. Open meeting
Retta Martin, acting chair, opened the meeting at 10:35 a.m.
2. Establish Quorum
Attendees: Board members: Retta Martin, Rachel Lumpee, Pete Powell, Debbie Andry, and Judy Dorsett *Members:* Eliza Large
3. Read and approve minutes from Oct. 6, 2020
Powell moved to approve minutes; Andry seconded. Motion carried.
4. Commission/Chair comments
Martin went over the recently **revived Streetscape Project**. There are five members of the Streetscape committee and a KBB member is needed. **A PowerPoint presentation regarding Streetscape will be given at the next Blanco Historic Preservation Commission meeting and Martin encouraged KBB members to attend.** Lumpee announced that there are plans for a Marigold Festival for Blanco and she will be representing KBB on the board. This event will be similar to the Lavender Festival. Lumpee also mentioned that KBB was partnered with **a mentor** this upcoming year; her name is **Tanya Gray** and she runs Keep Temple Beautiful.
5. Financial Report
KBB- roughly \$1,600; Streetscape- \$6,646 Most of the \$2,000 from the city has been spent on fixing/updating the electricity in the park and on additional Christmas lights. The chamber and KTB dues have been paid for 2021. Lumpee will follow up with KAB about the missing \$1,500 from the 2019 CLPP grant.
6. Committee Report - Old and New Business - Possible Action
 - a. Beautification
Lumpee said the **LEO club is looking for volunteer opportunities with KBB.** Powell and Andry will contact Amber Corder, LEO sponsor, to get something set up.
 - i. Sub-Committee: The Town Creek Riparian Restoration project
All is going well still. Lumpee talked to Daniel Oppenheimer with HCA about replacing the grow zone signs and he said they can help with the price. Andry and Powell will find a printer to make the signs.
 - ii. Sub-Committee: Blanco Trail of Lights
The trail was a great success in such a dreary year. Andry and Powell have already removed all the lights and PEC will be removing the rest shortly. Andry and Powell will supervise PEC to make sure the lights are not damaged during removal.
 - b. Education
 - i. Discuss Chair
Large will think about becoming chair and help out in the meantime.
 - ii. Community/food garden
Large provided a **list of pollinator plants** that can be used in a pollinator

garden. The location of the garden has not been determined and it is in the **beginning phase of planning.**

iii. DMWT Art Contest

Martin and Large will begin looking into implementing the art calendar for 2021.

iv. National Environmental Education Week

Lumpee will put out posters around town during this week.

c. Public Awareness

The yard signs to encourage citizens not to litter have not been completed yet. There are still pencils, stickers, business cards, t-shirts available for volunteers and PR opportunities.

i. Social Media

Facebook has 366 likes and 425 followers. Instagram has 52 followers and Twitter currently has 3.

ii. CLPP

KBB still has a lot of pocket ashtrays, cigarette litter pamphlets, stickers and window decals available. **4,200 butts in total were collected in 2020.**

iii. Events: World Wildlife Day (3/3), National Plant a Flower Day (3/12), World Water Day (3/22), National Environmental Education Week (4/19-23), Earth Day (4/22), Arbor Day (4/30), National Love a Tree Day (5/16), Market Day Booths

These are just upcoming environmental events. **Lumpee will post about these events on social media sites and put up posters around town.** Another fall market day booth will be planned in the future.

iv. Solid Waste Management

1. DMWTTTO Event

Lumpee has talked to KTB and the city about the spring cleanup. KTB no longer has an official kick-off date for DMWTTTO and it just runs throughout the month of April. **April 10 was the decided date.** Lumpee will begin letting team leaders and the public know about the event. The Blanco County Commissioners Court recently agreed to create a **Blanco County Adopt-a-Road program.** Lumpee has already reached out to Commissioner Tommy Weir about helping out and about the Adopt-A-Highway program by Don't Mess with Texas. The Don't Mess with Texas website provides great information regarding the AAH program and Report a Litterer program. Lumpee will write more DMWT articles for the paper.

d. Law Enforcement/Municipal Committee

Martin mentioned that there is a new Blanco Police Chief and plans on meeting him soon.

e. Business/Industry

N/A

f. Neighborhood/Civic

N/A

g. Fundraising

i. Membership Drive

Lumpee sent over updated photos and information for the 2021 membership brochure to On Point Screening mid- December but has not heard an update on them. Martin will stop over to talk with Steven. **Martin and Powell will begin the membership drive anyway. They will also take calendars to hand out to sponsors. Large also took calendars and business cards to hand out.**

h. Recycle

i. Terracycle Programs

Lumpee informed the others that **Terracycle offers many free recycling programs.** KBB is already involved in the cigarette butt recycling program with Terracycle. Lumpee will prompt the programs.

7. Grants

a. GCAA (Due: 3/4), PEC Grant (Due: 4/1)

Lumpee will begin working on the GCAA and would love input.

8. Awards

a. Beautify Texas Awards (Due: 3/25), Affiliate Recognition (Due: 4/2), Volunteer Spotlight

Just a reminder for upcoming dates.

9. Training

a. KTB Webinars: Texas Legislative Session - The Basics and What to Expect in 2021 (1/20), GCAA Webinar Series Part 2: Tips from Past Winners (1/21), Expanding Diversity and Inclusion in Environmental Outreach Efforts: Part 1 (2/11)

Lumpee encouraged the others to attend the webinars if they are interested. She plans on attending the Expanding Diversity webinar.

10. Update Bylaws

Martin and Lumpee worked on updating the bylaws and presented the changes. A brief discussion about increasing the membership prices in 2022; the changes would be \$300- Sponsor, \$200-Patron, \$100- Business. Powell moved to accept the changes and Andry seconded. The motion carried. Lumpee will submit the changes to the State Secretary.

11. David Key Lamplight Project

N/A

12. Adjourn

Lumpee moved to adjourn; Dorsett seconded. The motion carried and the meeting was adjourned at 12:15 p.m.

